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FOR IMMEDIATE RELEASE

Changes, Advances Come to Cumberland College

July 1, 2005, Cumberland College changed its name to University of the Cumberlands. Such a momentous decision for the institution has come about, says Dr. R. Garland Young, Director of the school's Adult Education program, to reflect both Cumberland's continuing growth and its "emphasis on the adult learner."

Included in that emphasis is the introduction of new online program – business degree completion. Cumberland College has seen its organizational management and education online program progress well, and looks forward to this new offering doing the same.

"Our business department decided that we could serve adults much more effectively if we could create an online version of our on-campus program," explained Dr. Young. From the origination of that thought last September will come the first day of virtual classes in the new program August 27, almost one year of planning later.

The business department, Dr. Young's adult education department and Learning House, Inc. collaborated to bring this program to life. It will be a 54-hour curriculum, with students able to take up to nine hours every bi-semester, for a total of 18 maximum hours each semester.

Learning House, Inc.'s efforts have lately turned to marketing Cumberland's online business program through print and email ads, plus direct mailings to alumni and area professionals. The two primary audiences for these ads, Dr. Young says, are adults in southeastern Kentucky who would recognize Cumberland's high-quality reputation, and "motivated adults" throughout the state who want to finish their business degrees.

Right now, Dr. Young said, "We're really getting geared up," with faculty ready to review the courses, textbooks ready to be mailed out and recruiting already active. "A modest start this Fall," he said, "will be a great springboard to a successful Spring."

About University of the Cumberlands

Located in the beautiful Appalachian Mountains for more than 100 years as Cumberland College, the University of the Cumberlands now reaches into every state and around the world through its distance learning programs in graduate education, undergraduate business, and undergraduate general education courses. The University is fully accredited by the Commission on Colleges of the Southern Association of Colleges and Schools.

About Learning House, Inc.

The Learning House, Inc. was founded in 1985 by Dr. Denzil Edge. It is a comprehensive eLearning company that develops customized eContent, as well as audio and video products; hosts and leases course management systems; leases or sells eContent; and provides 24/7 Help Desk services, project management services, consultation and research services, editing services, and staff training for its clientele. The Learning House, Inc. provides eLearning services to numerous institutions of higher education, professional organizations, government agencies, and businesses.

Source: The Learning House, Inc. www.learninghouse.com and University of the Cumberlands www.cumberlandcollege.edu/elearn. For more information please visit www.elearnportal.com/cc