



Contact: Pam Drake
Learning House, Inc.
Phone 502.456.6705
Toll Free 877.456.6705
Fax 502.456.6741

Nolan Building
2100 Gardiner Lane
Suite 100C
Louisville, KY 40205
www.learninghouse.com

IMMEDIATE RELEASE

The Learning House, Inc. signs contract with Southwestern Christian College

Louisville, KY, August 11, 2003. The Learning House, Inc., a comprehensive eLearning company headquartered in Louisville, KY, has signed a contract with Southwestern Christian College to provide an eLearning portal, a learning management system, course content, faculty training, and 24/7/365 technical support services. The Learning House, Inc. will provide hosting and staff training services to Southwestern Christian College, located in Terrell, Texas. Southwestern Christian College offers a wide range of degree and certification programs. Dr. Denzil Edge, President/CEO of The Learning House, Inc., and his staff are committed to providing high-quality services to historically Black colleges and universities. The Learning House, Inc. is pleased to assist small colleges in addressing the issue of technology and education.

About Southwestern Christian College

Southwestern Christian College, founded in 1948 and sponsored by members of Churches of Christ, is accredited as a 4-year (Level II), educational college limited to bachelor's degrees in Bible and religious education, with a 2-year associate program in the liberal arts. Its mandate is to offer a holistic educational program that motivates students to value and achieve academic excellence within the context of a commitment to moral and spiritual values, to assist students in transitioning from high school to higher education at various levels, to assist students in preparation for varied vocations in life, and to prepare future leaders for their distinct communities and the world at large. Dr. Joyce Cathey stated, "SWCC is excited about its new partnership with The Learning House. We feel confident that Dr. Edge and his staff have the resources and will employ them to assist us in turning our dreams for a qualitative e-learning program into a reality."

About The Learning House, Inc.

The Learning House, Inc. was founded in 1985 by Dr. Denzil Edge. It is a comprehensive eLearning company that develops customized eContent, as well as audio and video products; hosts and leases course management systems; leases or sells eContent; and provides 24/7 HelpDesk services, project management services, consultation and research services, editing services, and staff training for its clientele. Clients include Southern University, Georgia Public Broadcasting, the Association of Southern Baptist Colleges and Schools, Kentucky Virtual University, the Education Professional Standards Board of Kentucky, and the International Council for Exceptional Children.

Source: The Learning House, Inc. www.learninghouse.com and Southwestern Christian College <http://www.swcc.edu/>