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IMMEDIATE RELEASE

Midway College Launches Online Campus With Four Programs

Louisville, KY, July 20, 2004. Dr. Denzil Edge, President/CEO of Learning House, Inc. is pleased to announce that Learning House, Inc. is partnering with Midway College on the development of an online campus. Enthusiastic about the potential of online learning, Midway College has decided to launch four programs the first year – Teacher Education, Nursing, Organizational Management and Healthcare Administration. The Teacher Education and Nursing programs will begin this fall with Organizational Management and Healthcare Administration to follow in the spring. Dr. Edge says: “Based on Midway College’s comprehensive marketing and recruitment programs and the quality of its course content, Midway College will be extremely successful with the launch of these online degree programs. Students from around the state and nation will be able to access these degree programs from their schools, businesses and homes.”

About Midway College

Founded in 1847, Midway College is a fully accredited baccalaureate-granting institution nestled in the heart of central Kentucky. In addition to its traditional day college, Midway College serves a rapidly growing population of adult learners who desire to complete their degrees through accelerated programs designed for working students. The School for Career Development makes it possible for those with previous college experience to complete their degrees in less than 24 months. Midway College is known for its pillar programs in Business, Equine, Nursing and Teacher Education. Its goal is to provide students with the kind of environment that creates a multitude of possibilities for academic and personal growth. Dr. William Drake, President of Midway College, says: “Midway College is poised to utilize the latest technology and instructional content for advancing its mission of providing quality education to its students. We are utilizing distance learning technology to provide access to our students located throughout the state and nation.”

About Learning House, Inc.

Learning House, Inc. was founded in 1985 by Dr. Denzil Edge. It is a comprehensive eLearning company that develops customized eContent, as well as audio and video products; hosts and leases course management systems; leases or sells eContent; and provides 24/7 HelpDesk services, project management services, consultation and research services, editing services, and staff training for its clientele. Learning House, Inc. provides eLearning services to numerous institutions of higher education, professional organizations, government agencies, and businesses.

Source: The Learning House, Inc. www.learninghouse.com and Midway College www.midway.edu.