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IMMEDIATE RELEASE

The Learning House, Inc. signs contract with Mid-Continent College

Louisville, KY, September 26, 2003. Dr. Denzil Edge, President/CEO of The Learning House, Inc., a comprehensive eLearning company headquartered in Louisville, KY, has announced a partnership with Mid-Continent College to deliver an online degree completion program in business. The Learning House, Inc. will provide a customized learning administrative system, a branded learning management system portal, online courses, and 24/7/365 technical support services for Mid-Continent College beginning in January of 2004. The Learning House, Inc. will train faculty and support staff in teaching online courses and registering students, and it will also provide project management, marketing, and instructional design support. The Learning House, Inc. provides support services to help institutions of higher education develop and deliver online degree and certification programs. The staff of The Learning House, Inc. look forward to partnering with Mid-Continent College to build a high-quality, online undergraduate degree program in business.

About Mid-Continent College

Founded in 1949 in Clinton, KY, and relocated to Mayfield, KY, in 1957, Mid-Continent College is a 4-year, coeducational institution of higher learning that is fully accredited to confer bachelor's degrees in a variety of majors and minors. The college is home to a unique Study Abroad program that boasts some of the lowest costs among Kentucky's private colleges. It also offers a distinctive, accelerated degree program aptly called Advantage, which allows nontraditional students the opportunity to complete their undergraduate degrees after approximately 18 months of instruction. Dr. Bob Imhoff, President of Mid-Continent College, states, "I am excited about what the prospects of this partnership can do for our students and their success." By teaching from the Christian worldview, the college continues its long tradition of educating students for Christian leadership and service around the world.

About The Learning House, Inc.

The Learning House, Inc. was founded in 1985 by Dr. Denzil Edge. It is a comprehensive eLearning company that develops customized eContent, as well as audio and video products; hosts and leases course management systems; leases or sells eContent; and provides 24/7 HelpDesk services, project management services, consultation and research services, editing services, and staff training for its clientele. Clients include Campbellsville University, Clear Creek Baptist Bible College, Morehead State University, the Georgia Department of Juvenile Justice, and the International Council for Exceptional Children.

Source: The Learning House, Inc. www.learninghouse.com and Mid-Continent College <http://www.midcontinent.edu>.