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IMMEDIATE RELEASE

Louis Poulsen and TLH Team on Innovative Training Opportunity

Louisville, KY, October 18, 2004. Dr. Denzil Edge, President/CEO of The Learning House, Inc. is pleased to announce that The Learning House, Inc. and Louis Poulsen Lighting have teamed on the development of a new training course called, “Core Values.” The fourteen lesson course will serve as an online component for training Louis Poulsen agents. Each lesson will provide detail about a product’s designer, story, and lighting concepts. Vibeke Mogensen, Core Values Manager and Architect, believes that the “purpose of the Core Values course is to improve knowledge about the Louis Poulsen product line.” Ms. Jillian Starman, Coordinator of Professional Development at The Learning House, Inc. says, “The Learning House, Inc. is excited about working with Louis Poulsen Lighting, Inc. The course being developed will contain 3-D graphics designed in Denmark by CADPeople/AS.”

About Louis Poulsen Lighting

Louis Poulsen Lighting, Inc. is the American subsidiary of Louis Poulsen Lighting, a Denmark-based company with local subsidiaries in 12 countries that directly export to the rest of the world. Founded in 1985, Louis Poulsen Lighting, Inc. boasts an indoor showroom that complements an extensive display of outdoor products featured in and around its award winning headquarters. Located minutes from Ft. Lauderdale International, or Miami International airport, Louis Poulsen Lighting, Inc. is positioned for immediate delivery from a huge inventory of stock products to the US, Canada, Central and South America.

About The Learning House, Inc.

The Learning House, Inc. was founded in 1985 by Dr. Denzil Edge. It is a comprehensive eLearning company that develops customized eContent, as well as audio and video products; hosts and leases course management systems; leases or sells eContent; and provides 24/7 HelpDesk services, project management services, consultation and research services, editing services, and staff training for its clientele. The Learning House, Inc. provides eLearning services to numerous institutions of higher education, professional organizations, government agencies, and businesses.

Source: The Learning House, Inc. www.learninghouse.com and Louis Poulsen Lighting, Inc. www.louispoulsen.com.