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#### IMMEDIATE RELEASE

### **The Learning House, Inc. signs contract with the PeachStar Education Services Division of Georgia Public Broadcasting**

**Louisville, KY, August 11, 2003.** The Learning House, Inc., a comprehensive eLearning company headquartered in Louisville, KY, has signed a contract with Georgia Public Broadcasting to provide an eLearning portal, a learning management system and 24/7/365 technical support services. The Learning House, Inc. will provide hosting and staff training services to Georgia Public Broadcasting. PeachStar Education Services, a Division of Georgia Public Broadcasting, will be offering online support to science teachers enrolled in education programs. According to PeachStar Director Blaine Carpenter, this relationship will greatly enhance PeachStar's ability to carry out its mission to provide high quality programming to enrich, inform, and support the Georgia learning community.

#### **About The PeachStar Education Services Division of Georgia Public Broadcasting**

Begun in 1994, PeachStar Education Services is a division of Georgia Public Broadcasting (GPB). Georgia Public Television (GPTV), Georgia's statewide public television network, and Georgia Public Radio, a statewide public radio network, are the other major divisions of GPB. PeachStar is responsible for maintaining the PeachStar Satellite Network, which delivers instructional programming to the 2,000+ downlink sites. PeachStar is charged with using the network to provide schools with a full schedule of high-quality educational programming to support learning in Georgia's classrooms. PeachStar provides programming all day, every day of the school year for all grade levels, including postsecondary. PeachStar also offers staff development training for teachers and other educators.

#### **About The Learning House, Inc.**

The Learning House, Inc. was founded in 1985 by Dr. Denzil Edge. It is a comprehensive eLearning company that develops customized eContent, as well as audio and video products; hosts and leases course management systems; leases or sells eContent; and provides 24/7 HelpDesk services, project management services, consultation and research services, editing services, and staff training for its clientele. Clients include the National Federation of the Blind, Georgia Public Broadcasting, Kentucky Virtual University, the Association of Southern Baptist Colleges and Schools, Southern University, the Education Professional Standards Board of Kentucky, and the International Council for Exceptional Children.

**Source: The Learning House, Inc. [www.learninghouse.com](http://www.learninghouse.com) and Georgia Public Broadcasting [www.gpb.org](http://www.gpb.org)**