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IMMEDIATE RELEASE

The Learning House, Inc. signs contract with Brescia University

Louisville, KY, October 1, 2003. Dr. Denzil Edge, President/CEO of The Learning House, Inc., a comprehensive eLearning company headquartered in Louisville, KY, has announced a partnership with Brescia University to deliver online courses. The Learning House, Inc. will provide a customized learning administrative system, a branded learning management system portal, and 24/7/365 technical support services for Brescia University beginning with the Spring 2004 semester. The Learning House, Inc. will train faculty and support staff in teaching online courses, and it will provide project management, marketing, and instructional design support. The Learning House, Inc. provides support services to help institutions of higher education develop and deliver online degree and certification programs. The staff of The Learning House, Inc. look forward to partnering with Brescia University to present quality, online courses for degree completion.

About Brescia University

Brescia University was founded by the Ursuline Sisters of Mount Saint Joseph in 1950. An independently supported, Catholic, coeducational institution, Brescia now offers undergraduate and graduate course work for career preparation firmly rooted in the liberal arts. With approval from the Southern Association of Colleges and Universities, Brescia College became Brescia University on June 1, 1998. Sr. Vivian M. Bowles, President of Brescia University, stated, "Brescia University in Owensboro, KY, is happy to be affiliated with The Learning House, Inc. because we see this partnership as another way to offer academic excellence to our students. It will enable us to accommodate students who are eager to advance their education at Brescia but who live at too great a distance or are on too tight a schedule to attend our on-campus classes."

About The Learning House, Inc.

The Learning House, Inc. was founded in 1985 by Dr. Denzil Edge. It is a comprehensive eLearning company that develops customized eContent, as well as audio and video products; hosts and leases course management systems; leases or sells eContent; and provides 24/7 HelpDesk services, project management services, consultation and research services, editing services, and staff training for its clientele. Clients include Campbellsville University, Clear Creek Baptist Bible College, Morehead State University, the Georgia Department of Juvenile Justice, and the International Council for Exceptional Children.

Source: The Learning House, Inc. www.learninghouse.com and Brescia University <http://www.brescia.edu>.