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IMMEDIATE RELEASE

Learning House Announces New Collaboration With Advantage Communications

Louisville, KY, January 11, 2005 - Dr. Denzil Edge, President/CEO of The Learning House, Inc. is pleased to announce that The Learning House, Inc. has contracted Advantage Communications to provide 24/7/365 Help Desk and technical support services to online college and professional development clients. "We believe that Advantage is perfectly matched to be a business partner with Learning House, Inc. with regard to delivery of technical/Internet support," said by Craig Dodge, Business Development Director for Advantage Communications. Craig went on to say, "It is the objective of Advantage to design a fully integrated call center solution that will become an integral part of Learning House's plans for growth. We recognize the growth potential for Learning House, Inc. and will be dedicated to assisting that growth." "The Learning House is also excited to work Advantage," Dr Edge states. "Our online college and professional development clients deserve the best, and we want to make sure they receive high level technical support. Our clients are very important to us and we want to make sure they receive the best support anytime of day. We are thrilled about this new collaboration and think Advantage Communications will give us the prompt and accurate Help Desk support that will grow with us. Adding their high quality solutions to our business will enable us to provide even better service to our clients."

About Advantage Communications

Advantage Communications' has been providing Customer Relationship Management solutions to clients across North America since 1996. Advantage Communications has developed core expertise in customer technical support and Customer Care applications. They have a strong client portfolio in the ISP/ASP industries, and in the hardware and software industries. Located in Eastern Canada in Charlottetown, Prince Edward Island, they provide high quality, technologically advanced Internet and phone support to colleges and businesses offering online degree programs and computer program services. Learning House, Inc. will be able to access reports on client services via the Internet. Complete technical reports can be provided to the client.

About The Learning House, Inc.

The Learning House, Inc. was founded in 1985 by Dr. Denzil Edge. It is a comprehensive eLearning company that develops customized eContent, as well as audio and video products; hosts and leases course management systems; leases or sells eContent; and provides 24/7 Help Desk services, project management services, consultation and research services, editing services, and staff training for its clientele. The Learning House, Inc. provides eLearning services to numerous institutions of higher education, professional organizations, government agencies and businesses.

Source: The Learning House, Inc. www.learninghouse.com and Advantage Communications www.advantagecall.com